



**96% of the world's organic marketplace is open for business ...your business.**

**And it's our business to help you reach it.**



*Canada*

*As a member of the organics sector, you have the potential to compete in **96% of the world's organic marketplace** where the demand for Canadian exports far exceeds the supply. With Canada's organic products now the equivalent of both the EU and U.S., **we have become the most recognized in the world**. It's an edge that can help anyone in the industry significantly **expand their international sales potential**. We're the Canada Organic Trade Association and we're here to help you compete, develop and expand your international horizons.*

**For COTA eligibility, to learn more or sign up to access our programs to develop your export potential, visit us online at:**

**[www.ourgoodnature.ca](http://www.ourgoodnature.ca)** 

Or contact us at 1 613 482-1717 E-mail: [mholmes@ota.com](mailto:mholmes@ota.com)



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