



## Your marketplace potential just doesn't get any bigger than this.

*As a member of the Canadian organics sector, you have the potential to compete in 96% of the world's organic marketplace, where demand far exceeds supply. With Canada's organic products now equivalent to both the EU and U.S., our standards have become the most recognized in the world. It's an edge that can help anyone in the industry significantly expand their international sales potential. We're the Canada Organic Trade Association and we're here to help you compete, develop and expand your international horizons.*

*Interested? The facts and help are just a click away!*

**[www.ourgoodnature.ca](http://www.ourgoodnature.ca)** 

Or contact us at 1 613 482-1717 or E-mail [mholmes@ota.com](mailto:mholmes@ota.com)

