



## Your access to 96% of the world's organic marketplace is just one click away.

*Since the **Canadian organic standard** became the equivalent of the EU and U.S., it is now **the most recognized in the world**. This gives **everyone** in the Canadian organic sector a strategic edge. An edge that can help expand their sales potential to serve international markets, where, right now, organic demand far exceeds supply. Where literally **96% of the world's organic marketplace is open for business - your business**. And even if you're presently not an exporter, it's our business as the Canada Organic Trade Association to help you become one.*

*How? A click of this link can put a world of potential at your fingertips!*

**[www.ourgoodnature.ca](http://www.ourgoodnature.ca)** 

Or contact us at 1 613 482-1717 or E-mail [mholmes@ota.com](mailto:mholmes@ota.com)

